



QSO 321 Module Three Assignment Template



Internal Stakeholders

Stakeholder	Role	Responsibilities	Influence
CEO	Sets strategic direction and sustainability agenda	Leads the incorporation of TBL principles into the corporate strategy.	Has overarching decision-making power on sustainability initiatives and practices.
Manager	Implements sustainability initiatives at the operational level.	Manages day-to-day operations aligning with TBL values, assessing and refining sustainable practices.	Plays a crucial role in decision-making regarding operational adjustments for sustainability.
Employees	Execute sustainability-related tasks and procedures	Engage in sustainable practices, providing feedback and suggestions for improvement.	Influences the success of sustainability initiatives through their daily actions and commitment.

External Stakeholders

Stakeholder	Role	Responsibilities	Influence
Supplier/Distributor	Provides goods and services in alignment with sustainable production and distribution practices.	Ensures the eco-efficiency of the supply chain from sourcing to delivery.	Significant impact on the supply chain's sustainability, influencing the industry's environmental footprint.
Customer	Consumers consume products and services, influencing market trends through their purchasing decisions.	Drives demand for sustainable offerings, impacting industry standards.	Direct impact on market trends, emphasizing the importance of businesses offering sustainable products and services.

