



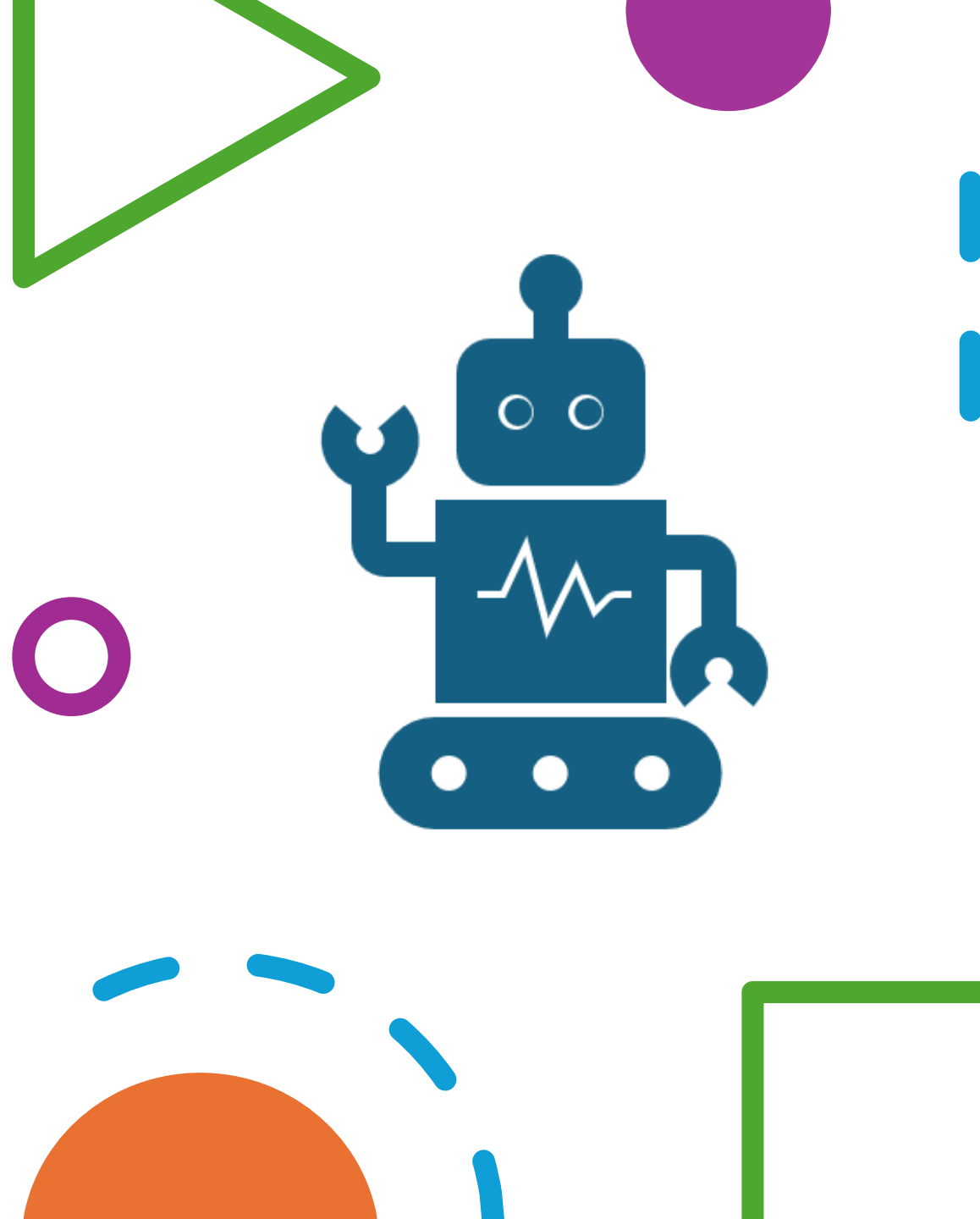
# Utilizing AI in Supply Chain Management

SCMG 501 WEEK 4

Artificial Intelligence in Supply Chain Management

# Introduction to AI in Supply Chains

- Definition of Artificial Intelligence
- Importance of AI in supply chains
- Benefits: Efficiency, Prediction, Optimization
- Overview of AI applications: Forecasting, Automation
- Objective of this presentation



# Definition of Artificial Intelligence

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Importance of AI in  
supply chains



Benefits: Efficiency,  
Prediction, Optimization



Overview of AI  
applications:  
Forecasting, Automation



Objective of this  
presentation

# Researching AI Innovations

- Key technologies: Machine Learning, Neural Networks
- Source credible AI technology providers
- Review successful implementations in the industry
- Analyze case studies for applicable insights
- Importance of staying updated with AI trends




# AI Implementation Plan

- Define specific objectives for AI integration
- Select appropriate AI technologies and tools
- Outline the required technology infrastructure
- Identify and plan for potential challenges
- Solutions for overcoming implementation barriers

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# Crafting an Elevator Pitch

- Purpose of an elevator pitch in AI projects
  - Components: Problem, Solution, Impact
  - Keeping the pitch concise and engaging
  - Importance of clarity and confidence
  - Practice strategies for effective delivery
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# Choosing Presentation Tools

Overview of tools:  
PowerPoint, Prezi,  
Powtoon

Criteria for selecting the  
right tool


Tailoring tools to audience  
and content

Tips for effective visual and  
audio elements

Example: Using Powtoon  
for dynamic visuals



# Implementing Your Plan

- Steps for rolling out the AI solution
  - Monitoring and adjusting as needed
  - Training staff on new AI tools
  - Measuring success through KPIs
  - Case Study: Implementation at a retail company
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# Long-Term Strategic Implication S



AI's impact on future supply chain strategies



Adapting to technological advancements



Predicting long-term benefits and ROI



Strategic partnerships and collaboration



Preparing for future AI developments

# Conclusion and Key Takeaways

Recap of AI benefits in supply chain management

Summary of steps for AI integration

Importance of effective communication

Final thoughts on embracing AI in supply chains

Invitation for questions and discussions