Pseudoscience Discussion Post

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I have chosen an article titled "10 Signs of Aging Poorly & How to Slow Them" by Rebekah Edwards as an example of pseudoscience. The article can be found at this <u>link</u>. Pseudoscience often employs several tactics to appear credible while lacking the scientific rigor or evidence to support its claims. Two notable tactics used in this article are:

Use of vague, exaggerated, or untestable claims (Tactic #1)

The article makes multiple vague and exaggerated claims about the effects of various lifestyle changes on aging, such as, "The longer your telomeres, the younger you are inside, and this is key to longevity and added life to years" (Edwards, 2024). The claim is untestable and exaggerated as it simplifies the complex science of telomeres and aging into a direct, causal relationship that can be manipulated easily through lifestyle changes.

Lack of skepticism (Tactic #6)

The article demonstrates a lack of skepticism by presenting controversial or debatable claims as facts without acknowledging ongoing debates or contradictions within the scientific community. For instance, the claim that "Leaky gut syndrome is an autoimmune condition characterized by gut permeability, which allows proteins and molecules through the lining of the digestive system" is presented as a fact despite being a highly debated topic with limited conclusive evidence supporting it (Edwards, 2024).

These tactics are problematic because they contribute to misinformation by presenting complex scientific topics in an oversimplified and often inaccurate manner. It misleads readers and contributes to the spread of pseudoscientific beliefs in society, which can negatively influence individual health decisions and public health policies. Understanding and identifying these tactics is crucial in developing a critical eye toward the content we consume and in fostering a more scientifically literate society.

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Follow-up Post

Another key pseudoscience tactic evident within the text is:

Over-reliance on anecdotes (Tactic #8)

The article heavily relies on anecdotes to support its claims, presenting personal testimonies and isolated examples as proof of effectiveness without robust scientific backing. For instance, it states, "One great option may be to ride a bike. A 2015 study found that aging people who regularly practiced cycling had better metabolic profiles, memories, balance and reflexes than their sedentary counterparts" (Edwards, 2024). The statement uses an anecdotal example to generalize the benefits of cycling on aging, implying that such activities directly correlate with improved aging metrics. The anecdotal nature of this evidence fails to consider broader scientific studies or conflicting data, thus providing an incomplete picture based on a potentially non-representative sample.

The tactic of over-reliance on anecdotes is problematic because it can lead to overgeneralized conclusions drawn from personal experiences or isolated cases, which may not apply to the larger population. While compelling and often convincing on a personal level, anecdotal evidence does not undergo the rigorous testing and validation processes that scientific studies require. By presenting such anecdotes as evidence, the article appeals to the reader's emotions and personal biases, potentially leading them to accept the claims without seeking further validation or understanding the complex nature of scientific research on aging. Such tactics contribute to the spread of pseudoscience, which can mislead the public about health and wellness, ultimately affecting their lifestyle choices and perceptions of scientific credibility.

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References

Edwards, R. (2024). 10 Signs of Aging Poorly & How to Reverse Them. Dr. Axe.

https://draxe.com/health/signs-of-aging-poorly/