



Hiring Request Form

Please complete all sections of this form to formally submit your hiring request. The information provided will help the vice president better understand the purpose and value of the proposed positions.

Section	Response
<p>Historical Context:</p> <p>Please describe a few key events in the field of communication and how these events have impacted current business practices.</p> <p><i>This will help the vice president better understand the current state of your department.</i></p>	<p>One significant event that has had a significant impact on how business is conducted is the broad adoption of COVID-19. Due to the outbreak, several businesses were forced to reassign staff, and many are now functioning in a hybrid capacity. Because of this, sales professionals are often obliged to use tools like virtual teleconferencing sessions, Citrix Workspace, and Cisco webinars for effective communication. There aren't many businesses that allow telecommuting, and those that do often face a range of communication difficulties. In order to keep everyone safe at work and protect themselves and others from COVID-19, employees at these firms are compelled to wear veils. With these veils, communication becomes more difficult since one has to talk louder, repeat things many times, and exhibit emotions in order to be understood. A significant factor impacting individuals' trade skills is the extensive use of social media platforms. Like Facebook Messenger, Snapchat, and LinkedIn. Businesses may communicate with their clientele in both directions by using these channels. They may drive people to the company's website from inside promotions or from their own website, all while promoting the products or services that the business ought to be providing. The development of 5G phone service and its widespread availability is another significant event that is changing the procedures that businesses utilize. There is an extensive phone network that covers the whole country. Users of mobile devices—such as cell phones—can instantly access a wide range of services at a speed that is notably quicker than 4G, including social networking, email, applications, and more. One major aspect influencing people's trade skills is how often they utilize social media.</p>



Section	Response
<p>Trends:</p> <p>Please describe current professional and social trends and technologies impacting the field of communication, and explain how each is improving or impeding communications.</p> <p><i>This will help the vice president better understand how the field is changing and how to assess the level of need.</i></p>	



Section	Response
<p>Emerging Careers:</p> <p>Please describe new and emerging career opportunities within the field of communication that have developed based on current trends and technologies.</p> <p><i>This will help the vice president understand the job climate for communications.</i></p>	
<p>Specific Roles Requested:</p> <p>Please identify three specific roles that would add value to the business based on new and emerging trends and career opportunities within the field of communication. Make sure to explain how these roles would add business value.</p> <p><i>This will let the vice president determine what they need to post and how these roles will benefit the business.</i></p>	



Section	Response

