

COM 127 Communication Role Comparison Graphic Organizer

Use the graphic organizer below to select three business-centric communication roles to compare and contrast. You must include at least one reference cited in APA format. Information in brackets [] should be used to guide your response and removed before you submit your assignment.

Podcaster	Translator	Influencer
<p>Communication Types and Channels: Oral, video, and written.</p> <p>Stakeholders: Paying Patreon subscribers and podcast listeners.</p> <p>Unique Skills: Engaging, empathetic storyteller, expressive, talented scribe.</p> <p>Mission, Vision, and Values: The captivating, sympathetic, emotionally charged narrator uses audio and video to engage, educate, and amuse people. Narrating thoroughly investigated genuine stories of those who are voiceless and unable to speak for themselves. Its purpose is to relieve people's stress and make them laugh. To learn about new media, facts, history, etc.</p> <p>Ted Scribe.</p>	<p>Communication Types and Channels: Oral and written</p> <p>Stakeholders: Media, the legal system, foreign speakers.</p> <p>Unique Skills: Reading or hearing something in one language and translating it for a non-native speaker. Possesses a strong memory, fluency in two or more languages, quick thinking, and learning speed.</p> <p>Mission, Vision, and Values: Providing precise translation promptly to avoid misunderstandings and guarantee accurate information communication, irrespective of the speaker's mother tongue.</p>	<p>Communication Types and Channels: Video, oral, photographic, written</p> <p>Stakeholders: Followers, subscribers, people with shared interests and ideas.</p> <p>Unique Skills: friendly, gregarious, likable, affable, sociable, outspoken, or gifted in a particular field</p> <p>Mission, Vision, and Values: to converse with, educate, amuse, and socialize.</p>

Key Similarities	Key Similarities
<ul style="list-style-type: none"> • Engaging • Smart • Articulate 	<ul style="list-style-type: none"> • Sociable • Entertaining • Communicates with the public

References

Patreon. (2020, 11 11). *Patreon*. Retrieved from Patreon: <https://patreon.co>