

History of Communication

Student's Name

Institutional Affiliation

Module Two Quiz: History of Communication

Sample Quiz Questions and Answers

(Note: The correct answers are underlined)

Question 1: Only two newspapers used the services of a company called Journatic to create hyperlocal content for them to publish.

- True
- False

Question 2: When a communicator, such as a politician, speaks in misleading, vague, or dishonest ways, he or she is not using rhetoric; he or she is an unethical speaker.

- True
- False

Question 3: Which social network site now has the most monthly active users? Select one.

- Twitter
- Facebook
- TikTok
- MySpace
- Instagram

Question 4: What was a necessary precursor to the print revolution? Select one.

- The internet
- The spread of writing
- Books
- Radio

Question 5: Which era marked the invention of radio, telegraph, telephone, and television? Select one.

- Printing Era
- Talking Era
- Internet Era
- Manuscript Era
- Audiovisual Era

Question 6: Body language is the most important part of face-to-face communication.

- True
- False

Question 7: What are the two motives for learning to speak? Select all that apply.

- To further one's career
- To increase one's chance to succeed
- To increase one's power to serve
- To have a greater impact
- To improve one's education

Question 8: Which of the following allows us to create elaborate belief systems, art, philosophy, and academic theories? Select one.

- Our listening skills

- The capacity to use abstract symbols
- Logic and reasoning
- Media literacy

Question 9: What was the Talking Era? Select one.

- When talking was the only medium of communication
- When telephone communication was most popular
- When talking was the main source of entertainment
- When radio was the most popular form of entertainment

Question 10: When did the FCC change policies, giving cable the green light to compete directly with the networks? Select one.

- 1972
- 1947
- 1988
- 1954