Targets

Student's Name

Institutional Affiliation

## Week 7 Discussion: Targets

Al-Qaeda employs a multifaceted approach to recruitment, utilizing both online and offline methods to attract and radicalize new members. Online, they leverage social media platforms, encrypted messaging apps, and jihadist websites to spread their ideology and reach a global audience. Propaganda videos, religious lectures, and written publications are disseminated to glorify martyrdom and promote their cause. Offline, Al-Qaeda recruits through personal networks, religious institutions, and prisons. They identify potential recruits based on their vulnerability to radicalization, often targeting individuals who feel marginalized or disenfranchised. The recruitment process involves ideological indoctrination, psychological manipulation, and, in some cases, financial incentives or promises of community and purpose. For example, the radicalization of Umar Farouk Abdulmutallab, the "Underwear Bomber," was facilitated through online communications and in-person meetings with radical clerics.

Al-Qaeda's target selection is driven by political, symbolic, and strategic considerations. They aim to attack high-profile targets that maximize casualties, media coverage, and psychological impact. Critical criteria for target selection include the symbolic value of the target, the potential to cause significant disruption, and the opportunity to provoke a response from the targeted government. Notable attacks exemplify this strategy, such as the September 11, 2001, attacks on the World Trade Center and Pentagon, which targeted symbols of American economic and military power. Other significant attacks include the 2002 Bali bombings, targeting Western tourists to disrupt Indonesia's tourism industry, and the 2005 London bombings, aimed at causing mass casualties and spreading fear among the public. These attacks demonstrate Al-Qaeda's ability to execute complex operations that align with their ideological objectives.

## **Peer Responses**

Please respond to at least two other students.

## Response 01

Hey Sam, excellent post! You have effectively detailed Al-Qaeda's recruitment strategies and target selection with clear examples. Your explanation of both online and offline recruitment methods is particularly insightful. The discussion on target selection criteria and notable attacks is well done. Including recent developments could enhance your analysis further. Overall, it was a comprehensive and informative post.

## Response 02

Responding to peers is vital to the INTL 650 Week 7 Discussion posts. We need to provide at least two peer responses. I have provided one example post. You can write your peer responses keeping the above points in mind.